

Arada Systems, Inc. launches the world's first portable DSRC Device at the Auto-Tech Council Meeting

Santa Clara, CA (April 11, 2014) Arada Systems presented a fire-pitch presentation on the next generation of DSRC-Wi-Fi, the world's first portable DSRC Hybrid Device.

The longtime leader in 5.9Ghz Dedicated Short Range Communication Systems (DSRC) is a leading major equipment supplier to the US DOT's to promote interoperability, compatibility and performance testing. Arada Systems was one of the few companies that signed the Memorandum of Understanding with the USDOT.

Arada Systems was invited by the Auto-Tech Council (<http://www.autotechcouncil.com/>) to provide insight on how V2V communications will integrate with autonomous vehicles. Praveen Singh, CEO of Arada Systems presented the first DSRC mobile device while making the fire-pitch presentation.



“Our goal is to bring DSRC at the forefront of communications, we’d like to make it available to all people who can take advantage of this by developing new applications and creating innovation”, said Praveen Singh, CEO of Arada Systems.

Arada Systems is seeing its DSRC devices used from infrastructure deployments to several after-market deployments. With the recent decision by the US DOT's National Highway Traffic Safety Administration (NHSTA) to begin taking next steps towards the enablement of Vehicle-to-Vehicle (V2V) communication technology, Arada is seeing demand grow for its products.

Arada Systems, originally founded in Silicon Valley as a Qualcomm-Atheros spinoff, now operates worldwide with global offices in Detroit, MI, Canada, India, Korea and Taiwan.