



Arada Systems, Inc. supplies DSRC Roadside Equipment for the ITS Detroit World Congress.

Sunnyvale, CA (May 2, 2014) Arada Systems has been deployed its DSRC Roadside units for seventeen intersections in Downtown Detroit. These Roadside Equipment and Outdoor Wi-Fi infrastructure will support DSRC track demonstrations at the Detroit World Congress in September 2014.

The longtime leader in 5.9Ghz Dedicated Short Range Communication Systems (DSRC) is a leading major equipment supplier to the US DOT's to promote interoperability, compatibility and performance testing. Arada Systems was one of the few companies that signed the Memorandum of Understanding with the USDOT.

"Arada Systems has deployed newer Roadside Equipment for V2V field tests at the Detroit World Congress in 17 intersections in downtown Detroit", said Praveen Singh, CEO of Arada Systems, "we look forward to the attendees and exhibitors leveraging DSRC for various field tests. We value our partnership with Mdot"



Arada Systems, Inc. Roadside Units on Woodward Avenue in Detroit on Traffic Pole

Arada Systems is seeing its DSRC devices used from infrastructure deployments to several after-market deployments. With the recent decision by the US DOT's National Highway Traffic Safety Administration (NHTSA) to begin taking next steps towards the enablement of Vehicle-to-Vehicle (V2V) communication technology, Arada is seeing demand grow for its products.

Arada Systems, originally founded in Silicon Valley as a Qualcomm-Atheros spinoff, now operates worldwide and develops DSRC devices along with Wi-Fi devices for Intelligent Transportation Systems (ITS). Arada Systems provides products for Road Side Equipment, On Board Equipment (including the world's first mobile-phone based DSRC device). Arada Systems is qualified by the US DOT and is on it's Federal Qualified Purchase List. Arada Systems has deployed it's units worldwide, including the US DOT's Safety Pilot in Ann Arbor, Michigan. Further deployments include downtown-Detroit, South-East Michigan, Canada, Korea, China, India and Europe.

For more information, please see www.aradasystems.com and contact us at sales@aradasystems.com