



## Press Release

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### **Arada Systems leads effort to create interoperability testbed in US Department of Transportation's first 5.9GHz DSRC Testbed**

**Sunnyvale, CA (February 1, 2014) Arada Systems demonstrated its Roadside Equipment Units (RSE) and On-Board Equipment Units (OBE) in the world's first interoperable testbed held at the US DOT's Federal Highway Research Laboratories in McLean, Virginia.**

The longtime leader in 5.9GHz Dedicated Short Range Communication Systems (DSRC) was a major vendor at the US DOT's first interoperability testbed to promote interoperability, compatibility and performance testing. Arada Systems was one of the few companies that signed the Memorandum of Understanding with the USDOT.

Arada Systems committed to providing a team of 5 engineers at this inaugural event and showed interoperability testing with other partners that had signed the US DOT's framework for testing. These partners included Cohda Wireless and DENSO. By having a large presence Arada Systems is showing its commitment to insuring that its products offer the best performance by being fully interoperable with other vendors. This is an important step in the development of DSRC as vendors can get to the low-level of compatibility.

Arada Systems is seeing its DSRC devices used from infrastructure deployments to several after-market deployments. With the recent decision by the US DOT's National Highway Traffic Safety Administration (NHTSA) to begin taking next steps towards the enablement of Vehicle-to-Vehicle (V2V) communication technology, Arada is seeing demand grow for its products.

**Arada Systems**, originally founded in Silicon Valley as a Qualcomm-Atheros spinoff, now operates worldwide and develops DSRC devices along with Wi-Fi devices for Intelligent Transportation Systems (ITS). Arada Systems provides products for Road Side Equipment, On Board Equipment (including the world's first mobile-phone based DSRC device). Arada Systems is qualified by the US DOT and is on its Federal Qualified Purchase List. Arada Systems has deployed its units worldwide, including the US DOT's Safety Pilot in Ann Arbor, Michigan. Further deployments include downtown-Detroit, South-East Michigan, Canada, Korea, China, India and Europe.

**For more information**, please see [www.aradasystems.com](http://www.aradasystems.com) and contact us at [sales@aradasystems.com](mailto:sales@aradasystems.com)